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# 2017-2020 Strategic Plan

Cecabank is in the halfway point of the 2020 Strategic Plan

# Action plans

In 2018 it continued implementing the defined strategy, which consisted in strengthening the main lines of business.



# Internal transformation plans

Work has been carried out on the internal transformation plans, achieving significant progress in its implementation.



### Commercial Management Plan

Intense commercial activity Standardised commercial monitoring



### **Systems Plan**

Efforts aimed at incremental initiatives



### **Quality Plan**

New quality certifications Customer journey Customer experience



#### Innovation Plan

Conceptualisation of innovation Innovation culture

Inizia project



#### CSR Plan

Materiality plan **CSR Committee** Social action policy



### **Efficiency Plan**

Process analysis Robotics



#### Blockchain

Niuron

Impact analysis

Disclosure of technology



### **Corporate Governance**

Implementation of the Plan for Continuity and Succession

EBA guideline on internal government



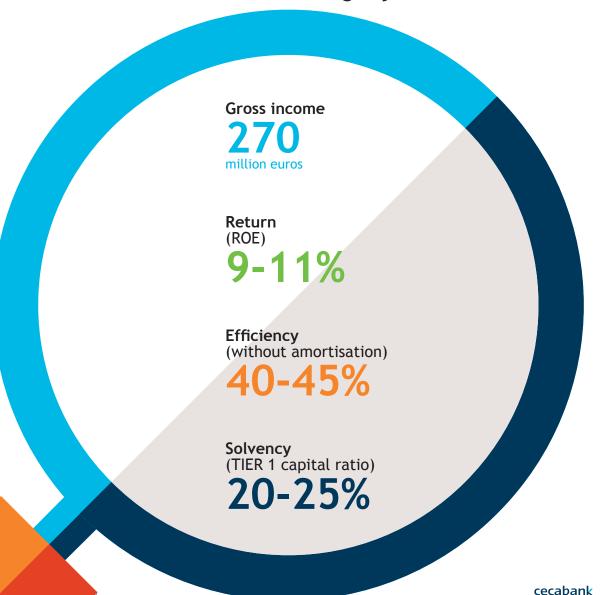
### Communications Plan

Internal communications Social networks

Events and sponsorship

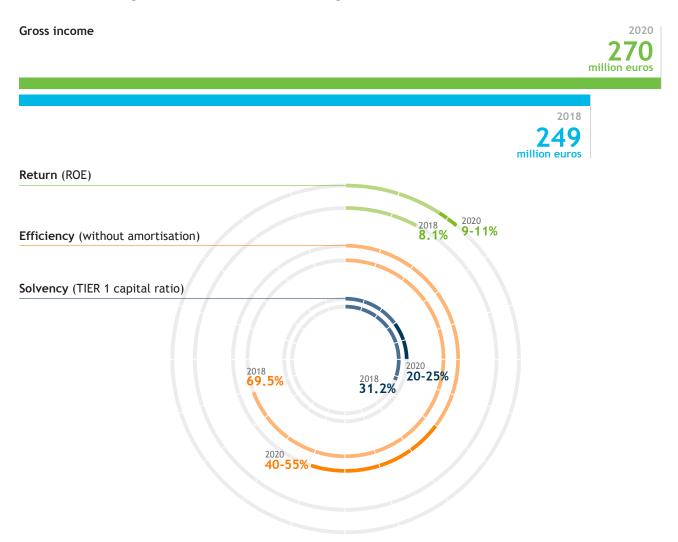
# 2020 Plan Objectives

The bank intends to achieve the following objectives in 2020:



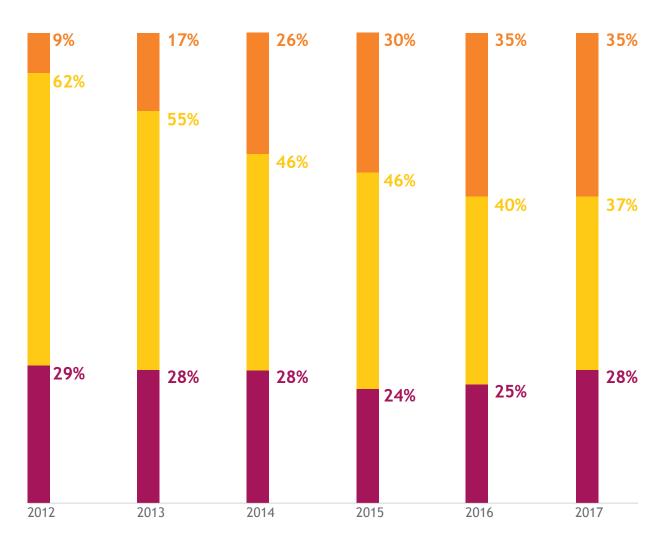
## Main milestones achieved in 2018

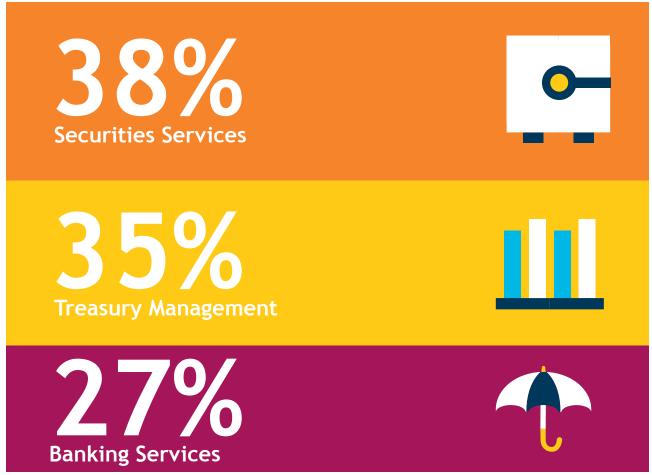
During the second year of implementation of the 2020 Strategic Plan, the following milestones were achieved:



## Diversification of income

The development of this business model has consolidated a more diversified structure of provision to the gross income.





Dec-2018



# Creation of value

The institution's objectives seek to fulfil the expectations of all the bank's stakeholders

## **Innovation**

In an increasingly demanding market, creativity and innovation become essential in order to be able to offer forward-looking solutions.

### **CK-Lab**

A digital forum open to banks and FinTechs aiming to create and promote collaborative platforms for payments, investment services and Big Data.



#### Niuron

The first Blockchain consortium in the Spanish financial sector, composed of 8 institutions and led by Cecabank.



FINANCIAL BLOCKCHAIN CONSORTIUM

### Inizia

We are committed to diversification, driving change and disruption investing in companies under a unique programme to help technological startups.



# Solvency

One of Cecabank's major signs of identity is its creditworthiness. Its speciality in Securities Services requires these levels to maintain the trust of our clients.



## **Specialisation**

Our Talent Management Plan "Crece" incorporates a comprehensive performance management model, a training portal 2.0, internal mobility policies, teleworking, flexible remuneration, a wellness programme and new working spaces.













## Customer-oriented and integrity

We have continued to develop the three defined lines of work:



Implementing quality management systems in those areas in which a certification is a differential value.



Measuring and analysing the client's voice.



Establishing improvement plans aimed at improving the quality of our processes and our clients' experience.

## Cecabank has received the following certificates in 2018.

Quality Management System Certificate



ER-0289/2018

Criminal Compliance Management System



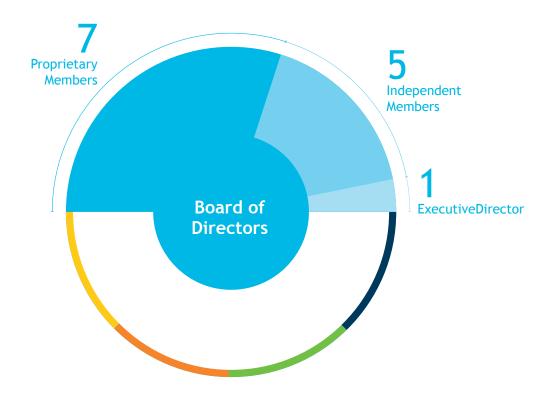
**Energy Management** System Certificate





## Corporate Governance

The Board of Directors has 13 members (7 proprietary members 5 independent members and 1 executive-director) and 4 specialist Committees with supervisory and advisory powers.



**Appointments** Committee Chair Julia Salaverría Monfort Independent

Remuneration Committee Chair Mª del Mar Sarro Independent

**Risk Committee** Chair José Manuel Gómez de Miguel Independent

Audit Committee Chair Santiago Carbó Independent

## **CSR**

The purpose of **Cecabank's CSR policy** is to reinforce the business and the long-term relationship with clients and partners, incorporating their social, environmental and good corporate governance concerns into the activity.









Innovation in the commercial offering



**Ethics** 



# Lines of business

The four lines of business have continued to perform in 2018 with the following progress



## **Securities Services**

Global Securities Solution

Fund Depositary Securities Custody, Settlement and Clearing

**Futures** Settlement in Organised Markets

### **Global Securities Solution**

A full omnichannel solution for opening national and international equity securities, fixed-income securities, ETFs, and marketing investment and pensions funds.



Flexible and adjustable, agile and efficient



Mifid II Compliance

## Securities Custody, Settlement and Clearing

Assets under custody above

136,300

Settled operations

700,000

## **Fund Depositary**

Deposited assets over 108,000

28
management companies

# Futures Settlement in Organised Markets



Different currencies and different types of underlying instruments



Access to the most important ETD clearing houses at a global level



# Treasury Management

**Equities** sales

Debt Capital Markets

Technology Solutions

Financial Markets

**Banknotes** 

### **Equities sales**

Equity execution desk for institutional clients

## **Debt Capital Markets**

Granting of several financing operations to large companies and support to the refinancing processes of several Autonomous Regions.

## **Technology Solutions**

We are experts in specialised technology:



### **Financial Markets**

Cecabank offers a wide range of financial assets through its Trading Room, trading on the main national and international markets.



Cecabank is the Spanish Treasury Public Debt market maker



Direct member of the main Central Clearing Houses

### **Banknotes**

Cecabank is the leader of the wholesale foreign banknote market in Spain.

Over

15,000

bank branches provide the banknote service

Over

2,500

purchase and sale transactions of foreign banknotes



# **Payments**

Digital Payments **Processing** Solutions and Payment Methods

Infrastructure and Payment Services

International Payments and FX Platform

### **Digital Payments**

The multi-purpose mobility payments platform, the iSCT instant payments processor and the HCE solution, among others, are particularly noteworthy.

# Processing Solutions and Payment Methods

834

million card transactions processed

10 million cards issued

Over

132

thousand businesses.

Daily average amounts settled

100

million euros

Availability of the systems 99.99%

# Infrastructure and Payment Services

Comprehensive management solutions for payments, exchanges and discounting of bills: representation on the SNCE (Spanish National Electronic Clearing System), EBA, processing of cheques, channelling payment orders and SWIFT technical solutions.

Cheques

118,506

Cheques processed

Account payable and receivable portfolio

163,050

Notes deposited

SEPA transactions exchange (EBA and SNCE)

583,710,277

Transactions processed

# International Payments and FX Platform

Fx Global Payment Solution, our solution for crossborder payment services.

Over

80 countries

Covering

**24** 

different currencies



# **Digital Solutions**

Digitisation of Processes

Omni-channel Service

**Business** Intelligence Technology Solutions

Technological Outsourcing

### **Digitisation of Processes**

A solution for generating all kinds of banking remittances and a virtual payment gateway for the remote sale of any business.

### **Omnichannel Service**



Online multi-device banking platform in service mode



An applification hub that enables users to export information from the back end to third parties and add the third-party information



Fraud Monitoring with collaborative intelligence, for online banking and e-commerce



Digital identity services in sign-up and signature processes for clients and nonclients through any channel, both for branches and online banking

## **Business Intelligence**

Cecabank offers a wide range of financial assets through its Trading Room, trading on the main national and international markets.



Financial data analysis for the comprehensive profiling of banking clients



Pyramid Analysis is a tool that allows comparing with benchmark peers to determine the competitive stance of a company based on the SREP pillar

## **Technology Solutions**

We are experts in specialised technology.



Pyramid Reporting, a comprehensive solution that reduces regulatory costs, optimises the information transfer cycle (XBRL) and is compatible with EBA standards



Risk and Treasury Management Platform is a PaaS Service that covers all the needs of the treasury management activity

## **Technological Outsourcing**

We provide the service of outsourcing technological infrastructures for financial institutions.



# Cecabank in figures

These are the main figures of Cecabank at December 2018

Key figures Individual details Total 9,649,828 million euros Total Net Equity 1,073,170 thousand euros **Own Funds** ,063,402 Profit for the year 63,494 thousand euros 35.83%

Balance sheet (thousand euro	os)		2018
Total Assets			9,649,828
Held-for-trading financial assets			1,920,383
Available-for-sale financial assets			1,478,973
Held-for-trading financial liabilities			1,376,857
Financial liabilities at amortised cost			6,946,340
Total Net Equity			1,073,170
Own funds			1,063,402
Income statement (thousand	euros)		2018
Net interest income			6,308
Gross income			249,352
Profit from operations			99,772
Profit before tax			88,741
Profit for the year			63,494
Solvency and Liquidity			2018
CET 1 ratio			35.83%
Equity			791,312
Basic Equity (core capital)			791,312
Long-term Liquidity Ratio			373%
Rating Cecabank			2018
	Short term	Long term	Outlook
Moody's	P-2	Baa2	Stable

F-3

A-2

BBB-

BBB

Stable

Positive

Fitch Ratings

Standard & Poor's



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