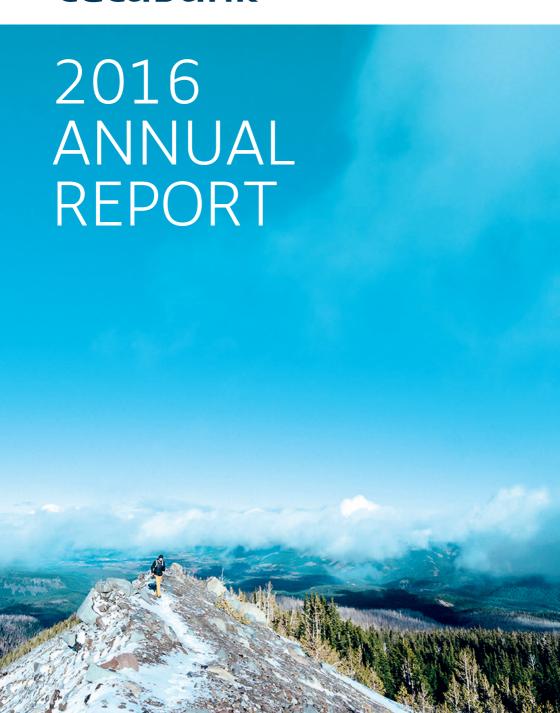
cecabank





This brochure includes an Augmented Reality app

Follow these instructions to visualize it:

- Access Google Play or the AppStore or scan this QR Code.
- 2. Download the *Informe Anual Ckb 2016* app.
- 3. Point the device to the pages that have the icon.



CONTENTS

- 5 2013-2016 STRATEGIC PLAN
- 11 CORPORATE CULTURE
- 17 CORPORATE GOVERNANCE
- 21 LINES OF BUSINESS
- 30 CECABANK IN FIGURES





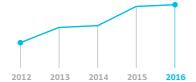
2013-2016 STRATEGIC PLAN

The 2013-2016 Strategic Plan has led to a major transformation of the company.

Main achievements

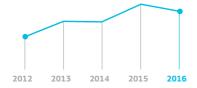
1. Improvement of the main ratios

PROFIT

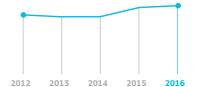


ROE

8.47%

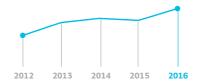


FEES AND OTHER NET OPERATING PRODUCTS



CET1

31.87%



12.96%

Spanish financial system (Q3'16)

L/T RATING			
	2012	2013	2016
Moody's	Ba1	Ba3	Baa2
Fitch	BBB-	BBB-	BBB-
S&D	RR+	RR+	RRR



2. Business model consolidation



Securities Services Leadership in Depositary Services

Cecabank has achieved a position of leadership in the depositary and securities services market







Treasury Management Consolidación

Consolidated business despite volatility in the markets and the narrowing of the financial margin Greater diversification of the client base of the **Trading Platform.**

Growth in the **banknote** business, driven by increased tourism and new clients.



Banking Services Innovation

Development of new projects based on innovative digital and payment solutions



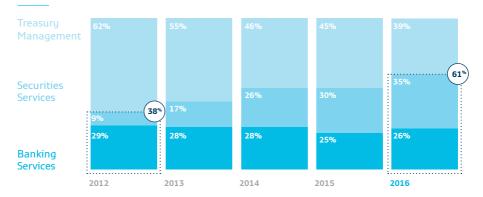




3. Diversification of income

The business mix has reached a greater balance between fees and interest margin.

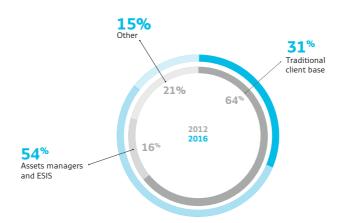
DISTRIBUTION OF INVOICING BY LINES OF BUSINESS % on Gross Income



4. Diversification of client base

The composition of the client portfolio has been transformed since 2012.

EVOLUTION OF INVOICING BY TYPE OF CLIENT Fees and other operating income





2017-2020 NEW STRATEGIC PLAN

A new Strategic Plan has been developed during 2016 with a time horizon of 2017-2020, which included the participation of shareholders, board members, executive directors and employees of different levels.

Strategy



Securities Services

Expand the leadership in depositary services supplementing the **offer of value chain services**.



Treasury Management

Increase the return of flows derived from Securities Services supplementing the **offer of the value chain** and consolidating the **leadership of the banknote business** in Spain.

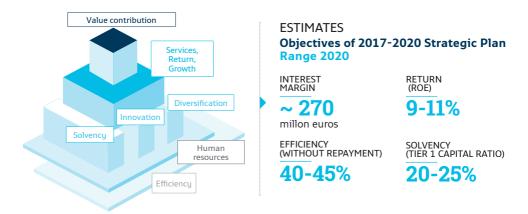


Banking services

Broaden the current client base with regards to consolidation of the banking sector, innovating digital services and payment methods.

Objectives

The 2017-2020 Strategic Plan seeks a gross income volume of ~€270m and an ROE of 9-11%.







OUR VALUES

The new strategic plan has redefined the mission, approach and values of our institution, which have been adapted to reflect the new reality and ensure a coherent stance with the strategic objectives, both from an internal and external perspective.





CORPORATE CULTURE BASED ON EXCELLENCE AND QUALITY

Quality

2016 Customer Satisfaction Survey Results

Our clients value us

5 Overall Satisfaction

5 Understanding of your needs

8.8 Technical ability of the team

3 Technology that supports businesses

8 5 Our Portfolio



I WILL RECOMMEND

YOUR SERVICES

and also recommend us

82% clients state maximum satisfaction

85% clients consider that it is veru easu to do businesses with Cecabank

92% clients will continue taking out our services

of clients state they are Cecabank Partners

Certifications of the main businesses



Fund Depositary



Securities Custody and Settlement



Discounting, Clearing and Payment System

ER-0003/2016

Financial Reporting



CSR POLICY

Due to both its heritage and vocation, Cecabank remains close to the environment it operates in.

Thus, the importance of generating value by considering ethical, social, environmental factors, and good governance, all resonate

At Cecabank we strive to establish lasting relationships with our customers, bringing the best possible value to the financial system.

Principles

Contribution to an ethical and responsible financial sector Creating value for the company and its people

4 pillars of activity

Business

Integrate sustainability into the business to create distinctive value, and consider the effects and opportunities this brings.

Material resources

Improving efficiency and lessening the impact.



4 pillars of support



Organisational structure

Based on the CSR and Sustainability Committee which involves all areas of the company, it reflects the cross-cutting nature of this type of management.



Dialogue with stakeholders

Formal dialogues with stakeholders to nurture and evaluate strategies.

Ethical and responsible behaviour

The voluntary adoption of initiatives

Human resources

Improving the working environment and pride in belonging.

Society

Contributing to our environment's wellbeing.



Report and balanced scorecard

For performance monitoring and evaluation.



Participation in flagship initiatives

That contribute knowledge, commitment, and encourage working in networks.





GOVERNING BODIES

Internal governance model aligned with the best good-governance standards. We have adapted to the standards of Corporate Governance of the EBA.





BOARD OF DIRECTORS



Antonio Massanell Lavilla (President) Proprietary



José Mª. Méndez Álvarez-Cedrón (Director - CEO) Executive



José Luis Aguirre Loaso (Vice-chair) Proprietary



José Manuel Gómez de Miguel (member) Independent



Antonio Ortega Parra (member) Proprietary



Jesús Ruano Mochales (member) Proprietary



Mª. del Mar Sarro Álvarez (member) Independent



Santiago Carbó Valverde (member) Independent



Julia Salaverría Monfort (member) Independent



Joaquín Cánovas Páez (member) Proprietaru



Francisco Javier García Lurueña (member) Proprietary



Manuel Azuaga Moreno (member) Proprietary





Cecabank is a financial institution specialising in:

SECURITIES SERVICES

TREASURY MANAGEMENT

BANKING SERVICES

SECURITIES SERVICES

Cecabank has attained a leading position on the depositary market and it has managed to establish itself as a notable player on the Securities Services market.









1. Fund depositary

DEPOSITED ASSETS

DISTRIBUTED IN

23 companies

MANAGED BY

+98,000 million euros

1,111IICs-FPs

The total assets deposited in Cecabank have risen from 30,943 million euros in 2012 to more than 98,000 million euros in 2016, constituting an increase of more than 67,000 million euros since the beginning of the Strategic Plan. Throughout 2016, service was provided to more than 23 companies who deposit more than one thousand investment vehicles at Cecabank.



2. Securities custody and settlement

ASSETS UNDER CUSTODY

TRADES SETTLED

121,000 million euros

More than **785,000**

CODE OF OPEN VALUES

14,500

The Securities Custody service ended 2016 with 121,099 million euros of assets under custody, comprising the highest custody figure in the history of the company. The adaptation and development work necessary to comply with the requirements of the 2nd phase of the Market Reform (Fixed Income) began in 2016, and we began providing securities clearing and settlement services to 7 new securities houses.



TREASURY MANAGEMENT

Consolidated business that maintains its contribution despite market volatility and narrowing of the interest margin.



1 Trading Room

Public debt

MARKET MAKER

DIRECT MEMBER OF THE MAIN CENTRAL CLEARING HOUSES

BME Clearing Eurex LCH London LCH Paris 2 | Banknotes

Leader of the wholesale foreign banknote market in Spain

BANK BRANCHES

+18,000 attended to directly by Cecabank

Treasury
Management and
Risk Support

LEADING TREASURY MANAGEMENT AND RISK PLATFORM IN SPAIN

22

financial institutions, public and corporate administrations



1. Trading Room

Highest amount of trading activity on behalf of third parties, leveraging greater commercial efforts, diversifying the client base and increasing the range of services. An equity execution service was implemented in 2016. Its goal is to become a benchmark equity house on the Spanish market, which will allow access to new clients and see the consolidation of its equities business.



2. Banknotes

Cecabank is the market leader in Spain for wholesale foreign banknotes in Spain and we provide services to almost all the country's financial institutions. Throughout 2016 Cecabank processed more than 2,500 foreign banknote purchase transactions on a daily basis.

Cecabank has a wealth of experience in securities logistics and transportation, at both a national and international level. Our logistics structure gives clients a high-quality, flexible service, tailored to each client's specific needs.

PURCHASE AND SALE OF FOREIGN BANKNOTES

+ 2,500 daily transactions

CURRENCY

40 final-offer traded foreign currencies

3. Treasury Management and Risk Support

Cecabank offers the only solution on the Spanish market with services covering treasury and risk management for various institutions. Banks, fund managers and corporates use this service.

Throughout 2016 the scope of the services provided has been broadened in terms of both the number of users and the range of services provided.

Additionally, the EMIR reporting service has been extended to include sending new types of transactions and transaction records

DATABASE. OPERATIONAL RISK

+1.6
million loss events



Development of new projects based on innovative digital and payment solutions.



1 Payment methods

SERVICES

Card fraud detection and prevention services

Discounting, Clearing and Payment Systems

The certificacions we have been awarded are testament to our culture of continuous improvement and service excellence

3 Business intelligence and new channels

WE HAVE DEVELOPED OUR OWN PAYMENT PLATFORM

Ealia

with a focus on facilitating P2P payments via mobile phones

4 Financial reporting

Pyramid is Cecabank's response to increased pressure from regulators requesting new financial information

5 Regulatory Consultancy

FINANCIAL REGULATION

In recent years Cecabank has positioned itself as a leading light in financial regulation consultancy and advisory services

6 International Business

OUR PRESENCE

in the main European financial markets

7 Banking Training school

BANKING TRAINING SCHOOL

+4U years, the School of Banking Training has established itself as a leader in the provision of banking sector training, both nationally and internationallu



1. Payment Methods

NETWORK PROCESSOR FOR

Euro 6000

WITH CARDS PROCESSED A YEAR

more than 10 million cards

TRANSACTIONS PROCESSED

620

WITH DAILY TOTAL AVERAGE AMOUNTS SETTLED

120

million euros

WE ARE PART OF

ATEFI (Latin American Payment Method Network Association)

In line with the evolution of the national market towards contactless systems, the HCE proprietary solution and technical infrastructure has been developed for NFC mobile payment, as well as a Masterpass service module.

2016 was dominated by the exploration of new collaboration possibilities in regions throughout the world, specifically in Europe and Latin America, based on our active membership to ATEFI (Latin American Payment Method Network Association) since July 2015.

2. Discounting, Clearing and Payment System

SWIFT MESSAGES EXCHANGED

1,336,977

NON-CEPA FUND MOVEMENT ORDERS (TARGET / EBA)

189,810 Transactions processed

1,833,133

Nominal value (ir million of euros)

EXCHANGE OF SEPA TRANSACTIONS (EBA Y SNCE)

630,505,046 Transactions processed

1,833,133 Nominal value (in million of euros) **BILL PORTFOLIO**

3,533,922

NOTES ENTERING

6,694Nominal value (in million of euros)

The client base was extensively diversified throughout 2016, progressing deeply in the greater personalisation and digitisation of payment services in the area of representation in the SNCE (National System of Electronic Clearing) and international operations.

It is important to highlight the dedicated work carried out throughout the year to maintain the quality certi-







ONLINE BANKING HAS PROCESSED 2016

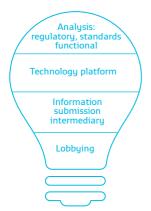
888,162,585 relevant financial operations

for **2,086,521** users operating monthly

AVAILABILITY

99.83%

weighted by real traffic at any given time



ficate, AENOR UNE EN ISO 9001, for exchange, clearing and collection and payment settlement services, as well as the certificate, UNE- ISO/IEC 27001 of the information security management system in the area of SEPA transactions.

3. Business intelligence

During 2016, Cecabank has continued to develop its digital payment platform, EALIA. Some of the initiatives carried out in this area throughout the year have included the integration of the payment system between individuals on the inter-bank immediate payment platform, Bizum. The companies managed by Cecabank comprise 40% of the volume and development of new scenarios available to companies in order to foment the use of a multi-purpose payment app between customers.

Similarly, it is worth noting the log remittance generation service, that has become standard in the sector.

4. Financial reporting

In the area of Regulatory Consultancy, we have developed in 2016 new components of the financial reporting system in line with regulatory changes issued. New projects have been implemented: CSR Model, MIFID2 and PRIIPS as well as taylor-made projects. Our integrated financial reporting system, PYRAMID, has become a benchmark in the market



5. International business

We maintain and keep up-to-date a broad network of correspondents worldwide, which is essential to us carrying out all the transactions and payments allowing us to give the level of coverage we need to provide the services we offer at Cecabank. This gives us great international standing, as seen in our figures: 6 million payments and collections in 2016.

At present, our overseas network has set us the goal of boosting Cecabank's internationalisation project and it is doing so via various avenues:

- Our representation offices in Paris and Frankfurt have been focused on publicising our company and the services we offer at a European level, emphasising the definite advantages we bring as an international financial partner.
- In the branch in London stands out the activity in international payments and the collaboration that develops with our Dealing Room. In addition, it is studying the business opportunities that may arise after the effects of Brexit



The most notable project of those carried out in 2016 is corporate governance, in which all the regulatory requirements and best practices with regards to corporate governance and remunerations have been identified and unified, as well as the project to provide support to companies for interpreting the new FINREP financial statements

Similarly noteworthy is the project to adapt to the MiFID 2/ MIFIR and PRIIPS in order to identify the impacts and measures that companies must adopt to comply with the new investor protection, transparency and transaction reporting requirements.

7. Banking Training school

The Banking Training School has established itself as a benchmark in the provision of banking sector training, both nationally and internationally. It has trained more than 15,000 students and given more than 24,000 hours of tuition in its three knowledge areas: finance, regulations and management. Particularly noteworthy is training of board members and certification of banking professionals with regards to the changes and new features introduced by MiFID II.



ADVISORY SERVICE

Periodical publications (regulatory outlook, special and monthly issues)

Database for regulatory and interbank regulations

2016 CONSULTANCY SERVICE

Project corporate Governance Project FINREP

Project to adapt to the CRS (Common Reporting Standard)



CECABANK IN FIGURES

Cecabank profit has risen from 35 million euros in 2013 to 77 million euros in 2016, representing an increase of 130% in three years.

TOTAL ASSETS

10,091,689 thousands of euros

TOTAL NET WORTH

1,019,309 thousands of euros

OWN FUNDS

958,491 thousands of euros

PROFIT/LOSS FOR PERIOD

76,347 thousands of euros

CET1

31.87%

Balance sheet (thousands of euros)	2016
Total Assets	10,091,689
Held-for-trading financial assets	2,008,565
Designated financial assets at fair value through P/L	1,066,436
Available-for-sale financial assets	3,321,501
Held-for-trading financial liabilities	1,779,800
Financial liabilities at amortised cost	6,730,043
Total Net Worth	1,019,309
Own Funds	958,491

Income statement (thousands of euros)	2016
Net interest income	37,973
Gross income	253,926
Operating profit/loss	97,456
Profit before tax	108,338
Profit/loss for period	76,347

Solvency and Liquidity	2016
CET 1 ratio	31.87%
Equity	836,102
Basic Equity (core capital)	834,325
2nd category Equity	1,777
Short-term liquidity ratio	234%

Rating Cecabank				
Long-term	Fecha			
Baa2	28/12/2016			
BBB-	27/10/2016			
BBB	02/02/2016			
	Baa2 BBB-			



cecabank

Alcalá, 27 28014 Madrid www.eng.cecabank.es



